

DISPLAY ADS

Display Ad 1:

Reach up to 40% of abandoned cart shoppers with ACME Cash.

CTA: [Learn more]

Display Ad 2:

Increase sales by reaching up to 40% of shoppers with abandoned carts.

CTA: [Learn more]

LINKEDIN AD

Body: Encouraging shoppers to return to their abandoned carts is easier than you think. ACME Store Cash offers a discount to check out, helping boost your sales.

Header/CTA: Leverage ACME's consumer network to slash abandoned cart rates.

EMAIL

Sender: [BDR email address]

Subject line A: Reaching up to 40% of abandoned cart shoppers is easier than ever

Subject line B: Increase cart conversions by up to 71% with help from ACME Cash

Hello [Firstname],

More than 33 million Americans have filed for unemployment since the outbreak of the Coronavirus, and consumers are more cautious than ever. Merchants need new ways to incentivize shoppers who are on the fence.

Adding ACME Cash to your existing ACME account can help. It's a simple add-on that makes connecting with potential new high intent buyers easier in three easy steps.

1. Leverage a consumer network of 300 million ACME shoppers to find new customers.
2. Identify up to 40% of shoppers with abandoned carts.
3. Offer cash discounts if customers return and complete their purchase.

**One merchant leveraged ACME Cash toward a 71.6% aggregate lift
in the conversion of abandoned shoppers.**

Using ACME Cash with your existing ACME account can help transform your marketing email strategy and increase sales.

Want in on the benefits? Add ACME Cash to your ACME account today.

Best,

[BDR Firstname]